

WEST & ROCK

EARTHY

MODERN

INSPIRED

floral design

EARTHY, MODERN INSPIRED BLOOMS
SOUTHWEST, FLA



Well hello,

West & Rock wouldn't exist without couples just like *you*, searching for the perfect fit to help bring your wedding flowers to life. We're passionate about bringing your dream flowers *IRL*, no matter your style. *Every* wedding + event is *unique* and your flowers should be too.

West + Rock loves adding the wild & wonderful to your celebration without any limitations. Each event is unique and pricing will vary depending on factors such as guest count, bridal party size, and the quantity + complexity of the arrangements and designs requested.

No request is too large or small for us. We look forward to welcoming you and helping bringing your vision to life!

with love,

Brittany Anderson

Owner + Floral Artist



Pricing factors are based on location and time of the year, your floral preference/floral season, guest count/requested arrangements. Production and labor based on the scope of your desired design.

Our Collections



Custom Concepts & Designs

Best suited for luxurious and elaborate weddings

This collection is the ultimate luxury experience for the couple planning a custom and luxurious; elaborate scaled wedding.

This is for the couple who wants *extravagant* florals and a *custom* build/details of every last expression and beautiful moments. Includes *all* desired flowers from the ceremony and reception, personal flowers, cocktail hour + everywhere in between.

Ranging from \$15k - 30K, which includes:

- *Florals of every last detail and space*
- *Elaborate Gatherings + Original Design*
- *Floral concepts designed from scratch with sketches and 3D renderings*
- *West & Rock's team will work on your personal style and overall concepts*
- *(2) Pre-wedding Floral Mock-up Presentation**
- *Exclusions apply*
- *Includes construction of structures*

Our Collections



Premier Collection

*Best suited for large-scale weddings
approx. 150-200 guests*

This collection is a perfect fit for the couple planning a large-sized wedding. You'll get our full service, and luxury florals to cover your ceremony, personal flowers, cocktail hour/welcome area to your reception on your wedding day.

Beginning at \$9k, which includes:

- *Personalized proposal/design board*
- *Ceremony/arch install*
- *Bridal path/aisle florals*
- *Personal and Bridal Flowers*
- *Cocktail/bar florals*
- *Reception Table Decor*
- *Delivery + setup included*
- *(1) Pre-wedding Floral Mock-Up Presentation*
- *Rental service available*

Our Collections



Modest Collection

*Best suited for medium-sized weddings
approx. 100-150 guests*

This collection is a perfect fit for the couple planning a medium-sized wedding. You'll get lush florals to cover your ceremony, personal flowers, to your reception on your wedding day.

Beginning at \$6k, which includes:

- *Personalized proposal/design board*
- *Ceremony/arch install*
- *Bridal path/aisle florals*
- *Personal and Bridal Flowers*
- *Reception Table Decor*
- *Delivery + setup included*
- *Rental service available*

Essential Collection

Best suited for intimate gatherings or elopements

It's a perfect fit for the couple planning a smaller wedding who wants flowers of the main designs and moments, but doesn't need florals of every last little detail.

OFF PEAK (July-October) \$3.5k

PEAK (November - June) \$5k

Faq's

Q: What sets the pricing factors?

A: Our pricing is structured to give the highest quality designs for our clients, while upholding our design style. We understand not every wedding requires the same set of requests & design. That's what we're here for! Let's talk through your vision and ideas to help find something that suits you perfectly with all the things you DO need.

Pricing factors are based on location and time of the year, your floral preference/floral season, guest count/requested arrangements. Production and labor based on the scope of your desired designs.

Q: What's next?

A: If you'd like to take the next step together, we'll work on preparing a proposal and an estimated quote based on your needs. It's okay if you don't know all of the details and guest count at this time.

Q: Booking + Contract?

A: We do request 10% retainer of your floral quote (applied to your final invoice) and a signed agreement to officially secure your wedding date and mark our calendar. We will continue working together to help bring your vision to life until reveal day.

ALL FAQ'S click [here](#)

View some of our favorite floral moments from our beloved couples [here](#)

WEST & ROCK

www.westandrock.com | [@westandrockdesigns](https://www.instagram.com/westandrockdesigns)



Get In Touch

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